

# **Master in Public Management**

**Program Name: Contemporary Development of China**

**The first program in Asia received IAC/EADI accreditation**

**School of Social Development and Public Policy**

**Beijing Normal University**

**October 2016**

## ❖ **A Leading Public Policy School in One of China's Oldest Universities**

### **Beijing Normal University**

<http://english.bnu.edu.cn/>

Beijing Normal University (BNU) has a rich history that began with its establishment in 1902, a date which nearly marks the origin of modern Chinese education. Started as a teacher-training university, BNU later developed into a leading multi-disciplinary teaching and research institute featuring strong academic training and research in humanities, arts and sciences, public administration and policy, business and law. The University houses a Faculty of Education, 22 schools and colleges, and 24 research institutes (centers), and offers 57 undergraduate majors, 162 Master's degree programs and 100 Ph.D. programs. Currently it has over 3,000 faculty and 21,000 full-time students, including 2,000 international students from 88 countries.

### **School of Social Development and Public Policy**

<http://www.ssdpp.net.cn/en/>

<http://international.ssdpp.net.cn/>

The School of Social Development and Public Policy (SSDPP) was originally founded in 1999 as a research institute and officially became a school in September 2008. SSDPP is an interdisciplinary institution that integrates 35 faculty members from a variety of academic backgrounds, including sociology, economics, political science, anthropology, education, psychology, management, geography, statistics, medicine, public health, and history. The focus of SSDPP's teaching and research is on social policy, social welfare, civil society development, public health, risk management and governance. SSDPP's research outputs have been published in top international and Chinese journals and its empirically based policy advice has regularly shaped state policies and plans.

## ❖ **Your Pathway to a Development-Related Career**

The Master's Program in Contemporary Development of China (CDC) aims to understand the processes that have shaped underdevelopment, and by analyzing the developing country context, specifically the case of China, to explore effective responses to developmental needs. Administered by BNU's SSDPP, the program seeks to combine the social development policy framework with evidence-based theories and practices. It adopts a grounded and multi-disciplinary approach to explore social development-related issues such as social welfare, poverty reduction, migration, gender, public health, civil society, etc. The aim of the CDC program is to prepare students interested in pursuing a career in government service, development agencies, research institutions, and non-governmental organizations (NGOs).

The program is taught in English by top Chinese and international scholars and practitioners in relevant fields, and its constantly evolving curriculum, integrates lectures and seminars with field visits and internships. At the end of the program, students will possess a deeper understanding of China's development processes and their implications, and will have gained critical skills in analyzing development policy and undertaking development research.

## ❖ **Partnership**

SSDPP's partnerships are continually expanding with government departments engaged in social policy making and implementation, international development agencies, global and domestic think tanks, research institutes, and NGOs in the social development field. These rich partnerships offer CDC students scholarship prospects as well as many experiential opportunities in terms of inspiring internships, hands-on field visits, and the like.

Current CDC sponsors include the China Scholarship Council, Beijing Municipal Government. Among many other institutions and organizations that offer internship

opportunities, both China Foundation for Poverty Alleviation and Right to Play organization offer internship positions for CDC students.

SSDPP is also part of a teaching and research network that partners with many universities worldwide. Notable collaborators include (but are not limited to):

- University of Southern California (United States)
- Smith College School for Social Work (United States)
- The University of Hong Kong (Hong Kong, China)
- University of Pennsylvania (United States)
- Brandeis University (United States)
- Soongsil University (South Korea)
- International Institute of Social Studies (Netherlands)
- Institute of Development Studies (UK)

### ❖ **Rigorously Designed Curriculum**

The CDC MA is a 2-year English-taught program spanning four semesters of study. Courses begin in September and continue through July in each academic year.

Students are expected to complete 32 academic credits, including 30 credits of course work and a 2 credit thesis proposal, as well as write a final MA thesis (see below for additional details).

<b>Type</b>	<b>Course Title</b>	<b>Credit</b>	<b>Semester</b>
Core Course (compulsory) (13 credits)	Introduction to Contemporary Development of China	3	1
	Development Theories	3	1
	Public Policy Analysis	3	1
	Qualitative Research Method	2	2
	Quantitative Research Method	2	1
Elective Course (25 credits)	Gender and Development	2	2
	HIV/AIDS Prevention and Public Health	2	1
	Social Policy Theory and International Comparison	2	2
	Chinese Politics	2	2
	Migration and Social Transition in China	2	2
	Civil Society in China	2	2
	NPO Leadership and Management	2	2
	Academic Writing	1	3
	Strategic CSR and Social Innovation	2	3
	Issues in Population and Health	2	3
	Introduction to Urban Sociology	2	3
	Family in Contemporary China	2	3
	Internship	2	3
Thesis	Thesis Proposal Defense	2	3
	Thesis Writing and Thesis Defense	N/A	4

## ❖ **Eye-Opening China Experience**

Gaining practical experience and applying knowledge acquired in the classroom are essential for a career in international development. SSDPP encourages students to conduct an internship in international or local development agencies, or other types of development-related organizations. Students may participate in an internship anywhere in the world as long as it is related to development work and, preferably, to China.

The internship is an elective course, which can be taken after the second semester. Students may register for the internship during the fall or spring semester but choose to do the work during a summer or winter break. The internship should last no less than 30 days, or be equivalent to the work of no less than 30 days. Student performance is assessed with a work report and an evaluation letter from the internship supervisor.

## ❖ **Thesis**

Successful completion of an MA thesis of 20,000-30,000 words is required for graduation. Students will choose an MA thesis advisor in the second semester and, under the advisor's guidance and supervision, select a thesis topic related to Chinese development. Both single-country studies and comparative studies of China and other countries are acceptable. Students will defend their thesis proposal in the third semester and their final thesis in June of the last semester.

**❖ One of the Most Internationalized Faculties of Social Sciences  
in China**

<b>Name</b>	<b>Degree</b>	<b>Specialty</b>
HU Xiaojiang	Ph.D. in Sociology Harvard University	Sociology of Migration
LIANG Xiaoyun	Ph.D. in Epidemiology Capital Medical University	Epidemiology of Non-communicable disease Health Policy
LIANG Yue	Ph. D. in Philosophy University of North Carolina	Human Development and Family Studies Cultural Psychology
Miguel SALAZAR	MA in Sociology Harvard University	Sociological Theory Migration Social Risks
Pierre MIEGE	Ph.D. in Sociology Ecole des Hautes Etudes en Sciences Sociales	Sociology Public Health HIV/AIDS Prevention
TIAN Donghua	Ph. D in Medicine The General Hospital of PLA	Healthcare Policies Community medical care The elder's healthcare and promotion
WANG Xinsong	Ph.D. in Political Science Georgia State University	Comparative Politics Political Institutions Rural Governance Local Elections in China
WANG Yi'an	Ph.D. in Social Work and Social Administration The University of Hong Kong	Social Work Education Gerontological Social Work Community Building
XU Yuebin	Ph. D. in Social Policy University of Hong Kong	Social Welfare Social Services Poverty Social Assistance
YANG Lichao	Ph.D. in Anthropology Australian National University	Gender Studies Development Studies Environmental Health

<p>YANG Lijun</p>	<p>Ph. D. in Sociology University of Pennsylvania</p>	<p>Labor Market Analysis Demography Life Course Studies the Economic Underpinning of Marriage Formation Education Applied Statistics</p>
<p>YU Xiaomin</p>	<p>Ph. D. in Social Sciences Hong Kong University of Science and Technology</p>	<p>Civil Society Development Studies Industrial Relations Corporate Social Responsibility</p>
<p>ZHANG Xiulan</p>	<p>Ph.D. in Social Welfare University of California, Berkeley</p>	<p>Social Protection Social Welfare Social Assistance Health Care Reform</p>
<p>ZHANG Qiang</p>	<p>Ph. D in Public Management Tsinghua University</p>	<p>Emergency Management Public Policies NGO Management and Social Innovation</p>



## ❖ Eligibility

Requirements include:

- An undergraduate degree, preferably in a social science discipline, such as sociology, international relations, political science, economics, etc.
- A minimum score of 80 in TOEFL IBT, or 6.0 in IELTS for non-native English speakers.
- Relevant work and/or volunteer experience is also considered a plus.

## ❖ Tuition and Fees

Application fee: RMB 600 (non-refundable)

Tuition: RMB 60,000 (for 2years)

## ❖ Scholarship

We offer different kinds of scholarships for international students. Scholarships are available on the basis of merit and need. For more information regarding scholarship applications, please visit BNU's website.

### **Notification:**

As we review applications on a rolling basis, applicants will be notified of our decision as soon as a review is completed. We highly encourage prospective students to submit applications as early as possible. Applicants will receive final and official admission decisions from BNU by mail.

## ❖ Contact Information

For academic affairs, please contact the international programs coordinator in SSDPP,

Miss Qiuyu Dong

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