MASTER IN HIGHER EDUCATION
Program Name: Higher Education & Student Affairs
Center for Student Affairs Research, Faculty of Education, Beijing Normal University

INTRODUCTION
Our MA graduate program in higher education and student affairs administration (HESA) is the first program of its type in China. It is designed for students who are planning careers as student affairs administrators and other professionals in higher education. Students have up to two years to complete the degree program.

The mission of our HESA program is to prepare student affairs administrators and other professionals in higher education who can work effectively, efficiently, and ethically in a variety of higher education environments.

Our faculty have strong scholarly records and extensive experience in senior and midlevel administrative roles. Overall, our faculty resources include expertise in the areas of student development, organization and administration, teaching and learning, assessment and evaluation, comparative education, economics and finance, enrollment management, institutional research, and policy studies.

By the time our students have successfully completed all coursework and practicum requirements, they will be able to:
- Understand the dynamic roles and functions of higher education and student affairs in higher education.
- Articulate the mission and philosophy of their institutions and their functional areas.
- Work independently and collaboratively with diverse groups of students and faculty to promote their success.
- Design, implement, assess, and evaluate development programs within the context of higher education.
- Engage in managerial and administrative functions with an ethical and cultural awareness.
- Manage and develop resources, including program budgets, staff, information technologies, and strategic plans.
- Solve problems that require effective communication, thoughtful decision making, coping with ambiguity, and managing conflict.
- Develop a professional identity based on professional values, career goals, group dialogues, and personal reflections.

The HESA program enrolls approximately 12-15 international students per year in the program. We believe that the small size and the diverse background of the class cohorts are conducive to forging positive and powerful relationships among students and faculty, enriching the educational environment, and expanding horizons through international partnerships. Students are also provided with opportunities to do practicum in the functional areas at BNU or in other places to gain the professional

experience that enables them to apply theory to practice.

ENTRY REQUIREMENTS

✧ As this is an English-taught program, proof of English proficiency is a requirement for program admission. All international applicants whose native language is not English are required to show proof of language proficiency. Proof of language proficiency requirement may be satisfied through one of these two options: IELTS Academic with minimum overall band score of 6 or TOEFL iBT with minimum overall score of 100. Applicants who were fully taught in English to get their previous academic degree are not required to provide proof of English proficiency such as IELTS Academic or TOEFL iBT score, but must submit relevant supporting documents (e.g. a certificate issued by the graduating institution to prove that you were taught fully in English).

✧ Work experience in the educational field is preferable but not essential.

DURATION & TUITION

Study Duration: 2 years

Tuition fee: RMB 60,000 (for 2 years)

CREDIT & COURSES

Credits: A minimum of 34 credit hours beyond the baccalaureate degree is required to earn a Master's degree in the HESA program, including 3 compulsory courses, at least 8 core courses, 1 elective course, and a Master's thesis. In addition, students should complete at least 20 credits in the first two semesters and submit a thesis proposal to be examined and approved by their supervisors in the third semester. All required credit hours must be completed at BNU within a period of two years.

No.	Course	Credits	Type
1	Chinese History and Culture (Education Systems, Policy and Management in China)中国概况 (中国教育体制、政策与管理)	2	Compulsory
2	Chinese Language I 基础汉语 I	2	Compulsory
3	Chinese Language II 基础汉语 II	2	Compulsory
4	Quantitative Research Methods 量化研究方法 Qualitative Research Methods 质性研究方法	3	Core
5	Administration in Higher Education and Student Affairs 高等教育与高校学生事务管理	2	Core
6	Student Development Theory 学生发展理论	2	Core
7	Chinese Higher Education 中国高等教育	2	Core

8	Higher Education Finance and Administration 高等教育财政与管理	2	Core
9	Teaching and Learning in Higher Education 高等教育教学与学习	2	Core
10	Education Statistics 教育统计	2	Core
11	Academic Writing 学术写作	2	Core
12	Professional elective courses	2	Elective
13	Proposal & Interim Assessment 中期考核	1	Required task
14	Practicum 实习	2	Required task
15	Master's Thesis 硕士论文	6	Required task

Notes:

1. Students can select either *Quantitative Research Methods* or *Qualitative Research Methods*.
2. A minimum of 20 graduate credits must be completed during the first two semesters before students are eligible to submit a Master's thesis proposal and take an oral examination in the third semester.

CONTACT INFORMATION

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